




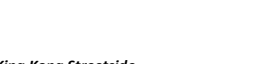










Rivercities Signarama™

The way to grow your business.

TTA "Adopt A Bus" Rate Card

Full Bus Wraps	Approx. Size	# of Months	Total Wrap Install	Gross Total Cost	Deposit	Due Upon Completion + 1st Month	Monthly Charges
<i>(Each side, front, and tail)</i>							
	30' Bus	12	\$10,200	\$30,000	\$5,100	\$6,750	\$1,650
		18	\$10,200	\$37,200	\$5,100	\$6,550	\$1,500
		24	\$10,200	\$45,000	\$5,100	\$6,300	\$1,450
	35' Bus	12	\$11,500	\$33,100	\$5,750	\$7,550	\$1,800
		18	\$11,500	\$42,100	\$5,750	\$7,250	\$1,700
		24	\$11,500	\$49,900	\$5,750	\$7,100	\$1,600
<i>Dial-a-Ride's Only (paratransit and minibuses)</i>							
	Various Sizes	12	\$9,000	\$23,400	\$4,500	\$5,700	\$1,200
		18	\$9,000	\$27,000	\$4,500	\$5,500	\$1,000
		24	\$9,000	\$28,200	\$4,500	\$5,300	\$800

Partial Bus Wraps	Approx. Size	# of Months	Total Wrap Install	Gross Total Cost to Customer	Deposit	Due Upon Completion + 1st Month	Monthly Charges
<i>King Half Wrap (Entire Side)</i>							
	30' Bus	6	\$4,200	\$10,200	\$2,100	\$3,100	\$1,000
		12	\$4,200	\$15,000	\$2,100	\$3,000	\$900
		18	\$4,200	\$18,600	\$2,100	\$2,900	\$800
	35' Bus	6	\$5,000	\$12,200	\$2,500	\$3,700	\$1,200
		12	\$5,000	\$18,200	\$2,500	\$3,600	\$1,100
		18	\$5,000	\$23,000	\$2,500	\$3,500	\$1,000
<i>King Kong Streetside</i>							
	96" x 114"	3	\$1,350	\$3,150	\$675	\$1,275	\$600
		6	\$1,350	\$4,650	\$675	\$1,225	\$550
		12	\$1,350	\$10,350	\$675	\$1,175	\$500
<i>Kong Streetside</i>							
	42" x 114"	1	\$700	\$1,200	\$350	\$850	\$500
		3	\$700	\$2,050	\$350	\$800	\$450
		6	\$700	\$3,100	\$350	\$750	\$400
		12	\$700	\$4,900	\$350	\$700	\$350
<i>King Streetside</i>							
	24" x 120"	1	\$400	\$850	\$200	\$650	\$450
		3	\$400	\$1,600	\$200	\$600	\$400
		6	\$400	\$2,500	\$200	\$550	\$350
		12	\$400	\$4,000	\$200	\$500	\$300
<i>*Dial-a-Ride Annual Only</i>							
<i>Queen Curbside Options</i>							
A 	24" x 72"	1	\$300	\$700	\$150	\$550	\$400
		3	\$300	\$1,350	\$150	\$500	\$350
		6	\$300	\$2,100	\$150	\$450	\$300
B 	24" x 72"	12	\$300	\$3,300	\$150	\$400	\$250
C 	2(24" x 72")	1	\$600	\$1,050	\$300	\$750	\$450
		3	\$600	\$1,800	\$300	\$700	\$400
		6	\$600	\$2,700	\$300	\$650	\$350
		12	\$600	\$4,200	\$300	\$600	\$300
<i>Tailgate</i>							
	18" x 69"	1	\$300	\$750	\$150	\$600	\$450
		3	\$300	\$1,500	\$150	\$550	\$400
		6	\$300	\$2,400	\$150	\$500	\$350
		12	\$300	\$3,900	\$150	\$450	\$300
<i>*Dial-a-Ride Annual Only</i>							
<i>Interior Syrene Card</i>							
	11" x 28"	1	\$75	\$175	\$38	\$138	\$100
		3	\$75	\$300	\$38	\$113	\$75
		6	\$75	\$375	\$38	\$88	\$50
<i>*Request quote for multiple spots.</i>							